



## **SPONSORSHIP OPPORTUNITIES: JOIN A PROUD MARITIME TRADITION.**

The **North Atlantic Fish & Workboat Show** brings together the key buyers from across the region to the Mile One Centre on a biannual basis. It is presented in partnership with The Navigator and this year, takes place November 17-18, 2023. This show caters to all those who work on or around the water, featuring boats, supplies services and safety equipment for commercial fisherman and other workboats.

Take advantage of this phenomenal opportunity to put your company name in front of the thousands of exhibitors and visitors who are part of this industry event every two years.

### **ACT NOW!**

Many of the opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

### **CUSTOM PACKAGES AVAILABLE**

If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to reach out to:

**Shawn Murphy, Show Manager**

**Email: [smurphy@mpltd.ca](mailto:smurphy@mpltd.ca)**

**Toll free: 1-888-454-7469**

**Or by phone at 1-506-649-0059**



## 2023 Sponsorship Opportunities

### Exclusive Lanyard Sponsor

**\$1,500 + lanyards**

As attendees register for the show, they will be given a lanyard to hold their badge around their neck. You have the opportunity to provide lanyards imprinted with your corporate logo (and the option to include the North Atlantic Fish & Workboat Show logo) for all attendees. Don't miss this highly visible opportunity to hang your name on every potential customer that attends. *(Sponsor must provide a minimum of 3,000 lanyards.)*

### Exclusive Attendee Bag Sponsor

**\$1,000 + bags**

All attendees will appreciate this convenience as they visit exhibits and walk through the Mile One Centre. Your branded bags will be handed out to all attendees as they enter the show. It's a great way to create an early and lasting impression while welcoming visitors to the show. You also have the option to place one promotional or marketing item into each bag. *(Limited to 1 sponsor. Sponsor must provide a minimum of 2,000 bags.)*

### Exclusive Pen Sponsor

**\$1,000 + pens**

The registration areas will be busy during the show. It's the first place attendees will enter and the first place they'll look for a pen to register for the show. Each attendee will be offered a pen to keep, courtesy of the sponsor. Enjoy the benefits of having your name within arm's reach of all attendees by providing the show with your corporate pens. *(Sponsor must provide a minimum of 3,000 pens.)*

### Exclusive Notepad Sponsor

**\$500 + notepads**

Your corporate notepads will be on hand at the registration area for attendees to take with them as they enter the show. These handy items will keep you top-of-mind to all attendees while offering them a convenient way to keep track of new information. *(Sponsor must provide a minimum of 3,000 notepads.)*

### Direct Route Sponsor

**\$500**

There is no better way to lead visitors directly to your booth than with a Direct Route sponsorship. You will receive 5 floor decals spread over 100 ft., which will lead a path directly to your booth. The decals will feature your full color logo and an arrow in the direction of your booth. It's an eye-catching and highly effective way to draw attention and traffic to your booth. *(Limited to 1 sponsor.)*

### Web Banner Sponsor

**\$500**

A great, cost-effective way to get your message to the right people! Your web banner will run on the show's homepage for months leading up to the show. As online registration becomes available, the site will be even busier with visitors registering for the show in addition to looking for information. *(Limited to 4 sponsors.)*



## 2023 Sponsorship Opportunities

### IMPORTANT NOTES ON SPONSORSHIP:

- Several opportunities are exclusive offers, limited to only one sponsor. For this reason, sponsorships will be accepted on a first-come, first-served basis.
- The North Atlantic Fish & Workboat Show must approve ALL sponsorship merchandise using our logo. We reserve the right to refuse any item that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags, pens, and lanyards).
- Provision and delivery of North Atlantic Fish & Workboat Show sponsorship merchandise will be determined on an individual basis with each sponsor.

**Thank you for considering investing in the North Atlantic Fish & Workboat Show 2023 Sponsorship Opportunities!**  
**Contact us to get involved:**

**Shawn Murphy, Show Manager**

**Email: [smurphy@mpltd.ca](mailto:smurphy@mpltd.ca)**

**Toll free: 1-888-454-7469**

***Note: If you don't see what you are looking for or you have a unique sponsorship concept, we would love to help you plan a package tailored to your company's specific needs.***



Shawn Murphy - [smurphy@mpltd.ca](mailto:smurphy@mpltd.ca)  
PO Box 565, Saint John, New Brunswick E2L 3Z8  
Phone: 1-888-454-7469 • Fax: (506) 658-0750  
G.S.T. Number 10355 7344RT

## SPONSORSHIP CONTRACT

*All correspondence regarding sponsorship will be directed to the individual and address noted below.*

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

*Please indicate the opportunity you would like to sponsor:*

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Exclusive Lanyard Sponsor	\$1,500 + lanyards
<input type="checkbox"/> Exclusive Attendee Bag Sponsor	\$1,000 + bags
<input type="checkbox"/> Exclusive Pen Sponsor	\$1,000 + pens
<input type="checkbox"/> Exclusive Notepad Sponsor	\$1,000 + notepads
<input type="checkbox"/> Direct Route Sponsor	\$500
<input type="checkbox"/> Web Banner Sponsor	\$500

## PAYMENT INFORMATION

**Payment due by October 22, 2023**

☐ Cheque enclosed *(Please make cheques payable to Master Promotions Ltd.)*

**I have read and agree to the terms outlined in the North Atlantic Fish & Workboat 2023 sponsorship package and contract, and agree to sponsor this event this \_\_\_\_ day of \_\_\_\_\_, 2023.**

\_\_\_\_\_  
**Signature per Master Promotions Ltd.**

\_\_\_\_\_  
**Sponsorship Applicant's Signature**