



North Atlantic

# FISH & WORKBOAT SHOW

St. John's, Newfoundland

The official show guide will include a list of exhibitors with their booth number and company contact information. Because this guide will be available online in advance of the show, it will give all visitors a heads up on where your company will be located. Plus, the added exposure of your ad being viewed early gives you a better return on your advertising investment.

# 2023

OFFICIAL SHOW GUIDE

November 17 & 18

## Full Process Colour

	Size (w x h)	Price
Outside Back Cover (Gloss)	6.25" x 10.25" + 0.25" bleed on all sides	\$1,370
Inside Front Cover (Gloss)	6.25" x 10.25" + 0.25" bleed on all sides	\$1,260
Inside Back Cover (Gloss)	6.25" x 10.25" + 0.25" bleed on all sides	\$1,260
Premium Gloss	6.25" x 10.25" + 0.25" bleed on all sides	\$1,150
Full Page	6.25" x 10.25" + 0.25" bleed on all sides	\$1,070
1/2 Page (h)	5.75" x 4.875"	\$740
1/2 Page (v)	2.875" x 9.75"	\$740
1/4 Page (h)	5.75" x 2.4375"	\$420
1/4 Page (v)	2.875" x 4.875"	\$420



**FULL PAGE**  
6.25" x 10.25"  
+ 0.25" bleed on  
all sides



**1/2 PAGE (H)**  
5.75" x 4.875"



**1/2 PAGE (V)**  
2.875" x 9.75"



**1/4 PAGE (H)**  
5.75" x 2.4375"



**1/4 PAGE (V)**  
2.875" x 4.875"

**Deadline: Oct. 27, 2023**

## Mechanical Requirements

Format: 6.25" x 10.25" Magazine — stitched  
Full Bleed Size: 6.75" wide x 10.75" high  
Active Image area: 5.75" wide x 9.75" high

- File formats: Press-quality PDF, Photoshop CC or lower (.tif), Illustrator CC or lower (.eps) with fonts converted to outlines.
- Ads must be CMYK.
- Ads should be designed at the appropriate size.
- Resolution and line screen must be 150 line screen at 300 dpi.
- Microsoft Word files are not acceptable.
- Production charges may apply for artwork not received camera ready.

For more information contact Rob Rose:

**Toll-Free: 1-877-754-7977**

**Cell: 709-771-5428**

**rrose@thenavigatormagazine.com**

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