

Complimentary Visitor Pre-Registrations Offer

Save your Customers \$20.00! At NO cost to you!!

OPTION A: Electronic Version – Fast, Environmentally Friendly AND Cost Effective.

E-invites are automatically being emailed for you to forward to your customers.

The e-invite includes a direct link to our secure registration site, so your customers can pre-register for FREE, compliments of your company.

If you did not already receive an email with your personalized e-invite, let us know and we will send it to you. *With this electronic version, you can simply forward the email directly to as many customers as you like.*

OPTION B: Paper Version -

These forms are for your customers to send in to get pre-registered for FREE.

We can ship you additional complimentary pre-registration forms with your company name on the front.... **AT NO CHARGE!**

Effective distribution methods suggested:

- > Your sales team can pass them out as they make sales calls.
- > Parts & Service counter/Reception area. Your customers can pick them up when they visit your business.
- > Mail-outs/Invoices. Put one with your invoices, customer thank-you's or mail to your customer d-base.
- > **Newsletters/Inserts.** Stuff one in your company newsletters, staff memos, etc.

Please Note:

- The Pre-registration forms and e-invite are for your customers ONLY; you will receive a Booth Personnel registration link to register your booth staff.
- The cost of admission at the door is \$20.
- When time permits, pre-registered visitors will receive their badge in the mail; otherwise they can pick it up at the pre-registration counter on site. Show badges are valid for all show days.

Order e-invites / forms as soon as possible to allow enough time to get the forms to their intended destinations.

** REPORTS AVAILABLE AFTER THE SHOW! **

One of the best features of this program is that you are able to request a report following the show to find out how many of your customers pre-registered using your company's PROMO code.

To request your report, please contact Emily Aver after the show.

E-mail: registration@mpltd.ca or Toll-Free: 1-888-454-7469.



Complimentary Visitor Pre-Registrations & Show Poster ORDER FORM

THIS IS AT NO COST TO YOU!

FOR EXHIBITOR USE ONLY!

Send to: Master Promotions Ltd.

OR e-mail: registration@mpltd.ca

Company Name (as you would like it to appear on the forms):
of Printed Personalized Complimentary Pre-Registration Forms
Company Contact Name: Company Name: Mailing Address:
The Pre-registration forms that you, the exhibitor, are ordering are for visitors to the show, valid for pre-registration only and will not be accepted at the door. BOOTH STAFF REGISTRATION use a separate link found with the Exhibitor Manual.

Send to: Master Promotions Ltd.

e-mail: registration@mpltd.ca